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Austria's largest and most active youth organization in rural areas appoints Corinna Gruber as new Secretary General

Vienna, 1 May 2026 – The Austrian Rural Youth Organization (Landjugend Österreich) has appointed Corinna Gruber as its new Federal Managing Director. She assumes this key position within the umbrella organization of Austria's largest youth organization in rural areas, representing nine regional associations, more than 1,250 local and district groups, and around 100,000 members.

Founded 72 years ago, Landjugend Österreich (Rural Youth Austria), welcomes Corinna Gruber as the sixth femal Secretary General in its history. She succeeds Tobias Lang, who has held the position since 2022. The organization plays a central role in rural areas as a provider of non-formal education, offers meaningful leisure activities through countless projects in villages and regions, and fosters friendships among young people that last a lifetime. With this new appointment, Landjugend Österreich (Rural Youth Austria) is looking confidently to the future and repositioning itself.

The role of Secretary General is a central leadership position within the organization. It is responsible for strategic and financial development, coordinates nationwide programs and educational initiatives, leads the national office, and works closely with the federal state leadership as well as partner organizations from agriculture, business, and advocacy. In this capacity, the Secretary General plays a key role in shaping the continued development of this long-standing youth organization.

Corinna Gruber brings both professional expertise and in-depth knowledge of the organization to this leadership role. She previously worked for Landjugend Österreich (Rural Youth Austria) as a project staff member in 2022. Most recently, she served as an Education Officer at the Austrian Chamber of Agriculture, where she managed several educational projects at the Rural Training Institute (LFI) Austria. She holds a Master's degree in Environmental and Bio-Resource Management from the University of Natural Resources and Life Sciences, Vienna, and is currently studying at the University College for Agricultural and Environmental Pedagogy.

With her strong professional and pedagogical background, as well as her experience in project coordination and organizational development, she is ideally positioned to further develop the diverse programs of Landjugend and prepare the organization for the future.

Federal Chairwoman Valentina Gutkas and Federal Chairman Markus Buchebner look forward to the collaboration:

“With Corinna Gruber, we are gaining a Secretary General who thinks strategically and is a true all-rounder within the organization. She has a strong ability to develop organizations, connect people, and be a powerful voice for the interests of young people in rural areas—both nationally and internationally. We are very pleased to have her on our team.”

Secretary General Corinna Gruber aims to create added value for rural areas:

“Landjugend (Rural Youth) creates added value every single day—for young people who take on responsibility, for our regions that remain vibrant as a result, and for rural areas as spaces of opportunity for the future. My goal is to make this added value visible together with the national board and our members, to further develop it, and to strengthen it sustainably.”

On behalf of all Landjugend members, the national board and the entire Landjugend Österreich (Rural Youth Austria) office would like to thank Tobias Lang for his outstanding commitment over the past four years in service of the organization, young people, and rural areas as a whole.

Fotos:

Foto 1: Tobias Lang hands over the key leadership position of Managing Director of Landjugend Österreich to Corinna Gruber; Federal Chairwoman Valentina Gutkas and Federal Chairman Markus Buchebner look forward to the collaboration.

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